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Logiwa's AI-Powered Platform Recognized in 2025 Gartner® Report for Slashing 3PL Client Onboarding from Months to Weeks

Logiwa IO cuts 3PL client onboarding by 90%, turning implementation speed into competitive advantage

CHICAGO, October 23, 2025 — Logiwa, a leader in cloud-native fulfillment management systems, today announced its inclusion in the 2025 Gartner® Midmarket Context: Magic Quadrant™ for Warehouse Management Systems report. This recognition underscores Logiwa's position as the fulfillment platform purpose-built for speed-to-revenue—enabling 3PLs to slash client onboarding time by 90% and helping high-volume operations capture market opportunities that competitors miss due to lengthy implementation and onboarding cycles.

The Gartner report evaluates WMS vendors serving midsize enterprises with \$50 million to \$1 billion in annual revenue, focusing on solutions that provide efficient functionality, ease of use, rapid implementation, and lower total cost of ownership. In today's fulfillment market, where 3PLs report losing prospective clients to competitors who can deploy faster, implementation speed has become a direct determinant of revenue growth.

"The 3PL market is experiencing a fundamental shift—speed to onboarding is now speed to revenue," said Erhan Musaoglu, CEO of Logiwa. "When a 3PL can onboard a new client in 15 days instead of six months, they're not just improving operational efficiency—they're capturing contracts that would otherwise go to competitors. Our inclusion in the Gartner Midmarket Context Magic Quadrant validates what our customers already know: Logiwa IO eliminates the implementation bottleneck that costs 3PLs millions in lost revenue opportunities. While legacy systems force 3PLs to turn away prospects or risk disappointing new clients with delayed launches, Logiwa-powered operations like ShipCube, eShipper+, and Left Brain Logistics are delivering immediate value and winning competitive deals based on their technology advantage."

The Revenue Cost of Slow Implementation and Onboarding

Traditional WMS platforms require 6 months to implement, delaying a 3PL's ability to compete for new business. Once operational, they add months of complexity when onboarding each new client due to configuration requirements and custom integrations.

Logiwa IO addresses both bottlenecks with streamlined implementation and multitenant architecture that enables client onboarding in days—allowing 3PLs to capture time-sensitive contracts that competitors miss.

Logiwa IO: Engineered for Revenue Velocity

Logiwa IO is designed for organizations where speed directly impacts revenue growth. The platform supports e-commerce, retail, and B2B distribution with functionality spanning multitenant fulfillment, AI-organized workflows, returns management, and advanced packaging.

Key Differentiators Highlighted in the Report:

- **Accelerated Time to Revenue:** Standardized configurations reduce implementation timelines from months to weeks, allowing 3PLs to capture time-sensitive opportunities faster.
- **AI-Driven Optimization:** AI-based directed putaway and smart picking optimize storage and routing in real time based on SKU velocity and order patterns, improving efficiency from day one.
- **Multitenant Scalability:** Dynamic multitenant operations maximize warehouse density, with enterprise customers expanding networks by over 100% while onboarding 1,500+ associates.

According to the Gartner report, "Logiwa places particular emphasis on improving time to launch, supporting multitenant operations, and incorporating AI to enhance productivity."

About the Gartner Midmarket Context: Magic Quadrant for Warehouse Management Systems

Gartner, Midmarket Context: Magic Quadrant for Warehouse Management Systems, Rishabh Narang, Simon Tunstall, Federica Stufano, 19 September 2025.

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About Logiwa

Logiwa is a leader in cloud-native fulfillment management systems, revolutionizing high-volume fulfillment for B2B and B2C fulfillment networks, direct-to-consumer brands, and third-party logistics providers (3PLs). Our flagship product, Logiwa IO, is an advanced Fulfillment Management System (FMS) designed to eliminate the implementation bottleneck that delays revenue and limits growth. Through AI-driven optimization, intelligent multitenancy, and accelerated deployment capabilities, Logiwa enables 3PLs to onboard clients 90% faster than industry averages—transforming implementation speed into competitive advantage. Discover how you can fulfill brilliantly with Logiwa IO at www.logiwa.com.

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