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BIONATUR PLASTICS REDUCES COST OF SUSTAINABLE CARGO WRAP FOR U.S. MARKET

Price parity between sustainable and conventional stretch wrap removes final barrier for American shippers and transport operators

New York, NY (12 November 2025): BioNatur Plastics' (BioNatur) anaerobic biodegradable and recyclable stretch wrap and pallet covers are now available to US manufacturers and cargo operators at a similar price to conventional plastic films, Chris Paladino, President and Chief Executive Officer, BioNatur Plastics, told delegates at Air Cargo Americas, Miami, USA, today.

A strategic change in BioNatur's production process means that shippers and logistics providers can adopt the biodegradable wrap with little or no impact on operating costs while meeting current compliance requirements and future-proofing against tightening international environmental standards, including European Union Scope 2 and 3 emissions reporting and forthcoming US disclosure standards.

"By matching or even beating the cost of conventional films, we are making the sustainable option the obvious one," said Paladino.

"U.S. manufacturers and cargo operators can protect their cargo by switching to a film that performs the same, remains recyclable in the normal PE recycling stream, but biodegrades in a fraction of the time."

BioNatur stretch wrap biodegrades in an anaerobic environment, which includes most landfills.

It contains a one percent load of a proprietary, food-safe, organic additive that attracts anaerobic bacteria and allows them to digest the plastic polymer without leaving microplastics.

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