

2026

THE 2026 IWLA CONVENTION + EXPO

FOR YOUR EYES ONLY

MISSION: POSSIBLE

UNLOCK YOUR WAREHOUSE POTENTIAL

MARCH 29-31, 2026 : SAN ANTONIO, TEXAS

LA CANTERA RESORT & SPA

IWLA

The Resource for Warehouse Logistics

SPONSORING AND EXHIBITING OPPORTUNITIES



"IWLA brings together a great group of like-minded leaders who want to make a positive difference in the 3PL warehousing and logistics industry."

—regular exhibitor

2026 IWLA CONVENTION & EXPO

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THE 2026 IWLA CONVENTION + EXPO

Your Mission: Take your business game to the next level at the IWLA Convention & Expo! Show warehouse leaders how your products and services help deliver for their warehouse customers.

WHAT DOES THE IWLA CONVENTION & EXPO OFFER YOU?

- Sync with other Operatives:** Gain exclusive intel and real-time access to North America's top warehouse leaders. This is the only event tailored specifically for the third-party logistics network—your mission base for strategic advantage.
- All-Access Clearance:** Your booth is more than a setup—it's your full-access security badge to every session and social event. Each interaction is a covert opportunity to build meaningful alliances and unlock powerful business connections.
- Complete the Mission:** Step into the room with the real decision-makers and showcase the operational firepower you bring to the table. With your IWLA liaison as your field partner, you'll be mission-ready to make critical connections and gain ground with key prospects.

And just like with any successful mission, you'll debrief and unwind at the La Cantera Resort & Spa in San Antonio, Texas.

**READY TO UNLOCK YOUR WAREHOUSE POTENTIAL?
WE'LL SEE YOU THERE!**



REGISTER AT WWW.IWLA.COM

THE 2026 IWLA CONVENTION & EXPO

MISSION POSSIBLE: UNLOCK YOUR WAREHOUSE POTENTIAL

Warehouse logistics owners, executives, and decision makers will all be in one place March 29-31, 2026: The 2026 IWLA Convention & Expo. Showcase how your products & services enhance warehouse operations- and demonstrate your commitment to the warehouse logistics industry.

WHAT IS **UNIQUE** ABOUT THE IWLA CONVENTION & EXPO?



The IWLA Convention & Expo attracts warehouse owners and executives. In fact, **nearly 80 percent of attendees are directors, vice presidents, or are from the C-suite.**



75 percent of convention goers are repeat attendees.

This gives you a core group of customers to build long-lasting relationships.

IWLA Board members volunteer to be your “board buddies”.

This means an IWLA leader will personally work before convention and onsite to help you make connections with the companies and decision makers you want to reach.



Your booth comes with a full registration so you can attend all social events, meals, and more with your audience. Additional booth registrations are discounted.

Only exhibitors and metal-level sponsors receive **pre-show attendee lists** (starting March 2, 2026) and only these vendor partners can attend the March 29 Opening Reception.

The **IWLA Convention mobile app** allows you to directly message attendees.



More than **47 percent of attendees** said they **planned to purchase** a product or service they found in the IWLA Expo **within 12 months**. More than **75 percent** said that, all things being equal, they would **opt for an exhibiting company's product** over that of a non-exhibitor's.



SPONSORSHIP OPPORTUNITIES

IWLA exhibitors and sponsors, like you, make the IWLA Convention possible. IWLA members realize and appreciate the financial commitment you make with your membership, booth, and sponsorship. The convention's educational lineup primes attendees for your message. Whether your product/service helps warehouses conduct fulfillment business, build/find new space, develop new products or leaders, navigate technology demands, increase staffing, or something else.

MAJOR EVENT SPONSORSHIPS

- Welcome Reception (March 29): **\$10,000**
- IWLA Networking Reception (March 30): **\$20,000**
Thanks, Made4net!
- Chairman's Reception & Dinner (March 31): **\$30,000**
Thanks, Impact Logistics!
- IWLA Golf Classic Naming Rights (March 29): **\$25,000**

MEAL/BREAK SPONSORSHIPS

- IWLA Leadership Lunch (March 29): **\$10,000**
- Expo Hall Breakfasts (Monday & Tuesday): **\$5,000 each**
- Monday & Tuesday Breaks (three available): **\$4,000 each**
(\$11,000 for all three)
- Monday & Tuesday Lunch Expo Hall (two available): **\$8,000 each**
One available. Thanks, Depesco!
- IWLA Ambassadors' Lunch (former chairmen): **\$3,000**
- Canadian Dinner (IWLA Canada members only): **\$5,000**

SESSION SPONSORSHIPS

- Keynote Speaker: **\$30,000**
(\$35,000 for a private reception with speaker)
- Monday General Session: **\$20,000**
- Tuesday General Session: **\$15,000**
- IWLA Business Meeting/Government Affairs Update: **\$10,000**
- Breakout Sessions (March 30 & 31): **\$4,000 each**
- IWLA Bistro: **\$8,000**

WEBSITE/REGISTRATION/TECH SPONSORSHIPS

- IWLA Convention Mobile App: **\$15,000** *Thanks, Made4net!*
- Online Registration: **\$8,000**
- Onsite Registration Area: **\$8,000**
Thanks, Raymond Corporation!
- Attendee Directory: **\$8,000**
- Wi-Fi Sponsorship: **\$12,000**
- Tote Bag Insert: **\$750** *(Inserts supplied by sponsor)*

LOGO-ITEMS

- Directional Floor Decals/Signage: **\$12,000**
Thanks, Camelot 3PL Software!
- Registration Tote Bags: **\$10,000** *Thanks, Ramp Systems!*
- Lanyards: **\$12,000** *Thanks, Ramp Systems!*
- Room keycards: **\$10,000** *Thanks, Colliers!*

ADVERTISING SPONSORSHIPS

IWLA offers advertising opportunities through tote bag stuffers and corporate banners hung in the general session hall. Ask about pricing.

ENHANCE YOUR MESSAGE WITH A CONVENTION SPONSORSHIP

IWLA welcomes sponsors at all levels—and the association offers sponsorship levels that fit your budget. **Please note:** Sponsorships alone do not come with access to the pre-show attendee list. This information is sent only to sponsors above the \$8,000 level (and to all exhibitors).

Remember: Unique sponsorship opportunities are sold on a first-come-first-served basis. For many options, non-exclusive partial sponsorships are available.

IWLA classifies all sponsorships of \$8,000 or more as premium. Premium levels are as follows:

- **Bronze - \$8,000+**
- **Silver - \$12,000+**
- **Gold - \$20,000+**
- **Platinum - \$25,000+**
- **Diamond - \$35,000+***

All premium sponsors receive these benefits:

- recognition (with their logo in proportion to the level) in IWLA Convention & Expo promotional materials (including preconference communications; the onsite app; and on convention signage);
- priority picks for the convention demo theatre scheduled slots;
- recognition from the podium during an IWLA general session;
- recognition during a rotating slideshow that runs during breaks and as attendees enter the general session room;
- complimentary materials (provided by you) inclusion in the attendee tote bags; and a free sponsorship of the IWLA weekly e-newsletter "3PL Warehousing Today from IWLA." **(Note: Platinum and Diamond sponsors receive multiple sponsorships of the newsletter/convention e-blasts and have first choice for insertion of a box ad.)**

Platinum and Diamond sponsors also receive many additional benefits including general session speaker introductions, a complimentary IWLA-processed mailing to attendees, and an invitation to the IWLA Board of Directors' Dinner. Please speak with an IWLA representative for more information or to ensure your desired sponsorship benefit is available at your level of support. **(Please note: Your company's booth contract does not count toward your sponsorship level.)**

Not seeing a potential sponsorship opportunity on the list? IWLA is open to YOUR ideas. Email mail@IWLA.com to let us know what we should add!

* Become a Sustaining Diamond sponsor; contribute at the Diamond level for eight or more consecutive years and receive even more benefits.

GOLF CLASSIC TOURNAMENT



2026 IWLA Golf Classic sponsorships count toward a company's aggregate commitment to the convention and help the company achieve IWLA Premium Sponsorship status.

EAGLE PACKAGE: \$2,500

- Registration for a foursome.
- Your logo prominently on a tournament banner displayed at the course.
- "Own" a hole: IWLA will create a tee-box sign with your logo, name, and web address.
- A reception table at the course: Have a corporate representative distribute your own logo items, literature, drinks, etc.

BIRDIE PACKAGE: \$1,500

- Registration for a twosome.
- A small logo on the tournament banner at the course.
- A tee-box sign on a non-exclusive hole.

PAR PACKAGE: \$1,000

- Single golfer registration.
- A tee-box sign on a non-exclusive hole.

ALA CARTE GOLF CLASSIC OFFERINGS

- Golf Breakfast: \$5,000 (boxed breakfast with your logo)
Thanks, Glen Una Management!
- Golf Beverage Cart (two available): \$5,000 each
- Golf Awards: \$2,500
- Hole in One (two available): \$2,000
- Golf Holes (12 available): \$500

Note: If an IWLA Golf Classic sponsorship reaches the \$10,000 level or higher, the sponsorship will be recognized conventionwide.

Be the IWLA Golf Classic Naming Rights Sponsor for \$25,000.

SECURE YOUR EXPO SPACE



RESERVATION INFORMATION & CONTRACT

The IWLA Expo has sold out the last four years. Act fast! Each booth includes a full IWLA Convention & Expo registration for one company representative. Additional representatives are \$1,300 each for members. (This includes all meal and social functions as well as admittance to all educational sessions – including the IWLA Chairman's Celebration March 31.) For the optimal IWLA Expo experience, we recommend no more than four company representatives per single booth.

TENTATIVE HALL HOURS (subject to change without notice)

The hall is closed except for the below hours:

SATURDAY, MARCH 28, 2026

Noon-5 p.m. – Exhibitor Set Up

SUNDAY, MARCH 29, 2026

7 a.m.-5 p.m. – Exhibitor Set Up

5 p.m. – IWLA Partner Member/Exhibitor Orientation – What to Expect During and After IWLA Expo

6-7:30 p.m. – IWLA Welcome Reception in the Expo Hall *(attendance during a portion of this function will be limited to warehouse attendees, exhibitors, and sponsors at the \$8,000 level and higher)*

MONDAY, MARCH 30, 2026

7-8 a.m. – Breakfast in the Expo Hall

9:45-10:45 a.m. – Break in the Expo Hall

Noon-1:00 p.m. – Lunch in the Expo Hall

TUESDAY, MARCH 31, 2026

7:00-8 a.m. – Breakfast in the Expo Hall

10-10:45 a.m. – Break in the Expo Hall

Noon-1:30 p.m. – Lunch in the Expo Hall

1:30-5 p.m. – Exhibitor Tear Down

Remember:

IWLA Partner Members receive priority in securing IWLA Convention & Expo sponsorship and expo opportunities until Oct. 15. If your company is not an IWLA Partner member, please contact membership@IWLA.com; 847.807.3002.



EXPO HALL MAP

2026 IWLA EXPO – BOOTH PRICING

Your booth is an 8' x 10' space (including pipe and drape). The hall is carpeted. You will need to arrange for furnishing and other services via our show decorator GES, including electricity.

PARTNER MEMBER PRICING

EARLY-BIRD

- Single Booth: \$4,500 – Only 33 booths available at this rate!
- Premium Booth: \$5,000 – Only 12 booths available at this rate!
- Double Booth: \$8,500 – Only 3 booths available at this rate!

REGULAR PRICING

- Single Booth: \$5,000
- Premium Booth: \$5,500
- Double Booth: \$9,000

NONMEMBER BOOTH PRICING (Opens on Oct. 15)

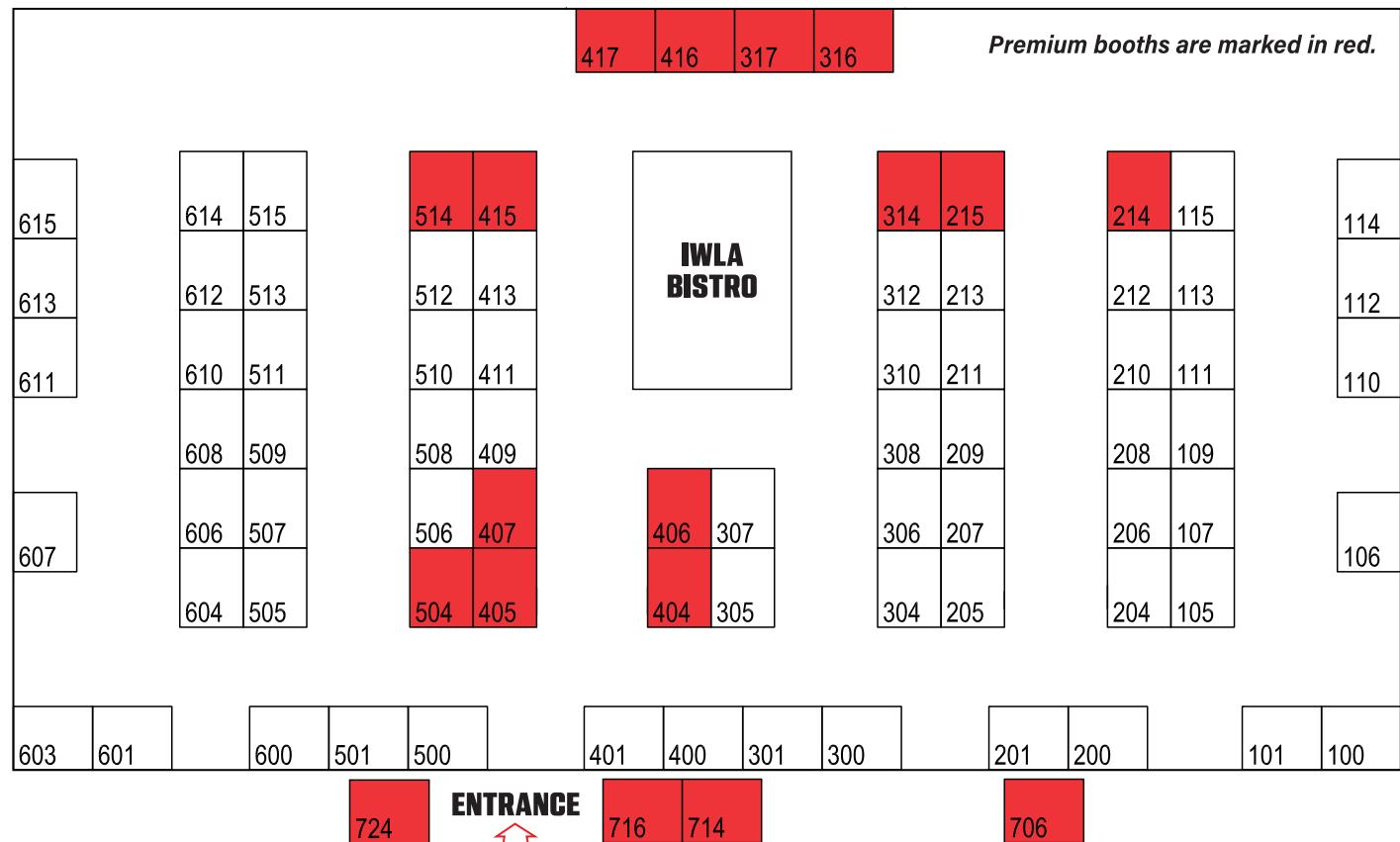
REGULAR PRICING

- Single Booth: \$7,400
- Premium Booth: Member Only
- Double Booth: \$13,400

ADDITIONAL BOOTH ATTENDEE PRICING

- \$1,300 for both member, nonmember

IWLA Partner Members receive preferred pricing – and can save even more by contracting by the early-bird deadline. Not a member? Email membership@IWLA.com to discover the benefits.





The Resource for Warehouse Logistics

2800 S. River Road, Suite 260
Des Plaines, IL 60018-6003
www.IWLA.com

**Secure your booth now at www.IWLA.com. Early-bird rates will expire.
THIS PROSPECTUS WILL SELF DESTRUCT IN FIVE SECONDS.**



2026 EXHIBITOR CONTRACT

TERMS of Contract: You will be asked to confirm agreement with contract when you secure your booth online. If you prefer to be invoiced, you will not qualify for early-bird pricing.

Contracting Company ("Exhibitor") hereby applies to exhibit during the 2026 IWLA Convention & Expo an event organized by the International Warehouse Logistics Association ("IWLA"). I certify my organization's compliance with this application that, when accepted by IWLA, becomes a contract.

In accordance with the provisions of the rules and regulations governing exhibits and sponsorships during the 2026 IWLA Convention & Expo at the La Cantera Resort & Spa (actual exhibit dates March 29-31, 2026), Exhibitor agrees that:

- a. Exhibitor shall be responsible for making its exhibit accessible to persons with disabilities as required by the Americans with Disabilities Act and shall hold harmless the IWLA from any consequences of exhibiting companies who fail in this regard.
- b. Exhibitor grants the IWLA any and all rights to use exhibitor's name and logo to market and promote the 2026 IWLA Convention & Expo.
- c. Exhibitor agrees for itself and its employees to indemnify and hold harmless the IWLA for any claims for personal injury, business interruption, loss of profits, worker's compensation or any other claim arising out of the exhibitor's participation in or attendance at any IWLA event.
- d. Exhibitor agrees to conduct itself in a professional and businesslike manner at all times during the event. Any violation of said conduct standard shall subject Exhibitor to dismissal from the Event without a refund. Furthermore, Exhibitor agrees to exhibit for the duration of the posted exhibit hall hours. Early teardown may result in forfeiture of future exhibiting opportunities.
- e. Exhibitor agrees not to organize any social event, session, or meeting during any officially scheduled IWLA Convention & Expo events.

IWLA is a private, not-for-profit organization and reserves the right to reject any exhibit application.